

designjunction

21–24 September 2017

Save the date: designjunction announces plans for 2017

APRIL: PRESS RELEASE ANNOUNCEMENT

Press Breakfast: 09:30 – 11:00, 21 September 2017

#wheredesignmeets



Blackbody at designjunction 2016

designjunction returns to the spectacular King's Cross site in September (21-24 September) for this year's annual London Design Festival. Following the success of the 2016 edition, which attracted 27,000 visitors over five days, designjunction will expand across new King's Cross locations for its flagship London show.

Taking place across five destinations including Cubitt House and Cubitt Park, The Canopy, Granary Square and The Crossing - a mix of global furniture, lighting, accessory, material and technology brands will exhibit alongside pop-up shops, installations and interactive features.

designjunction presents more than 200 of the world's most iconic design brands to the world's leading design professionals. It's a junction connecting the industry – a place to meet, do business and be inspired.



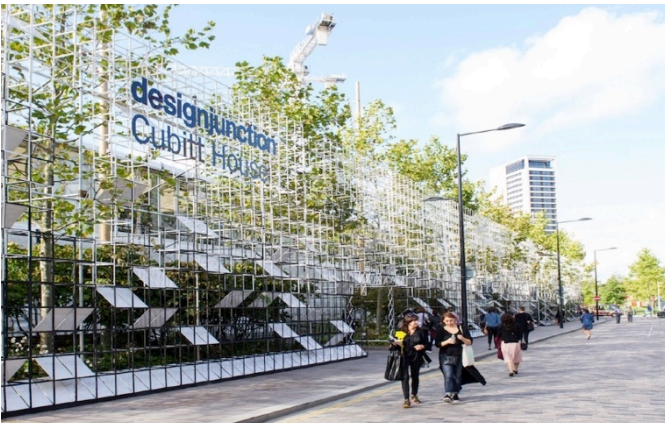
Renault TreZor

GRANARY SQUARE

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Granary Square will feature headline projects including a new collaboration with Renault UK. Renault will showcase their design philosophy in a unique and playful way, creating an immersive experience around the concept 'Beautiful Life'. Renault TreZor, voted the 'Most Beautiful Concept Car of the Year' by the Festival Automobile Jury will make its UK debut at the show. Distinctive detail such as the analogue volt-meter and the animated honeycomb cooling vents on the bonnet make this concept a must-see for designers. Also on display will be the results of Renault's collaboration with Central Saint Martins' MA Industrial Design students, who are undertaking a brief on the future of modularity in car design.

Turkishceramics will create an installation in the central fountain space on Granary Square that celebrates the rich history of ceramics in Turkey. Representing over 30 individual ceramic manufacturers, Turkishceramics has previously collaborated with prestigious partners such as the Royal Academy of Arts, Zaha Hadid Architects and Rogers Stirk Harbour + Partners as well as emerging practices vPPR and Studio Weave.



Cubitt House at designjunction 2016 and Unexpected Hill by SO? Architecture and Ideas, Commissioned by Turkishceramics and Royal Academy of Arts. © Hufton+Crow

CUBITT HOUSE AND CUBITT PARK

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Cubitt House and Cubitt Park will present a stellar line-up of international design brands including Lammhults, Design House Stockholm, Friends and Founders, Fredericia, Icons of Denmark alongside Channels, LSA, Decode, Another Country and Very Good & Proper.



Icons of Denmark and Fredericia

Lightjunction - the decorative lighting section - returns with a curated mix of leading global lighting firms. Since its inception, lightjunction has attracted world-class brands including Artemide, DCW Èditions, FontanaArte, Marset, Northern Lighting, Örsjö and Slamp.

The Material Collective - a collaboration with material experts the SCIN gallery - will form an exciting new showcase exploring materials both of today and of the future.



Rado

THE CROSSING

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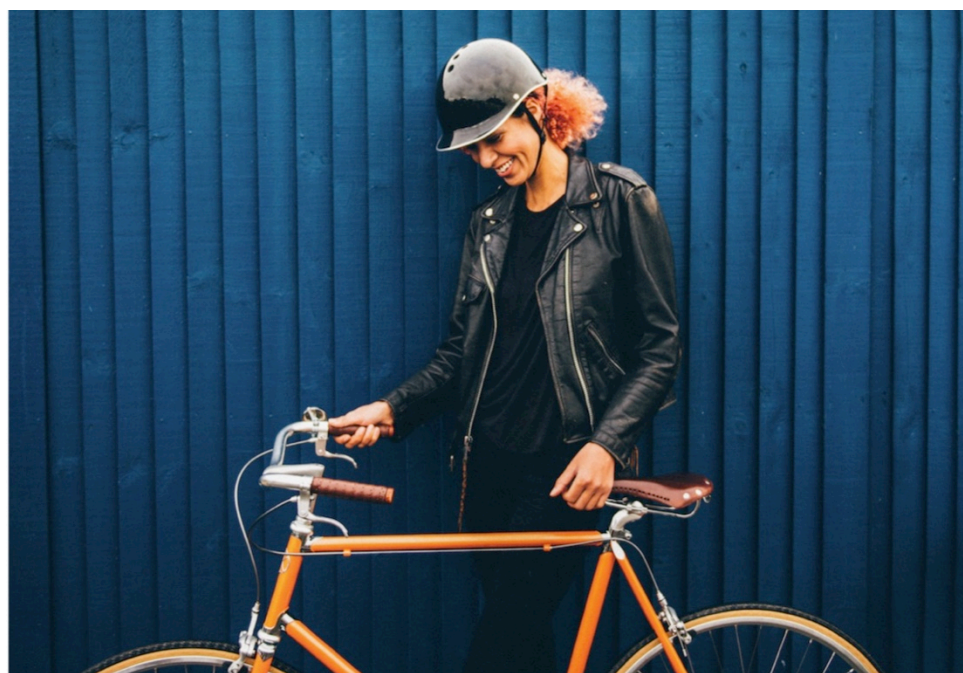
The Crossing will house installations from Corian, Kirkby Design, Blackbody and partnership projects. This year designjunction has teamed up with design-led watch brand Rado, to launch the first-ever UK edition of the Rado Star Prize design competition.

The Rado Star Prize UK will target the next generation of young British designers working across interior, industrial and technology design, culminating in a spectacular exhibition and awards ceremony at the show.

The Rado Star Prize UK will explore the theme: Design meets Time - searching for innovative, timeless product concepts. To enter, candidates can submit their projects online at radostarprize.rado.com/uk. The competition is open to final year design graduates and emerging designers who do not yet work professionally.



Areaware



Dashel

THE CANOPY

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The Canopy will be a temporary pop-up venue for premium retail brands and emerging design labels, selling everything from fashion accessories to technology, ceramics, glassware and stationery.

The line-up includes Areaware (Under Stone Marketing), Moxon, One We Made Earlier, Tom Pigeon, Sarah Straussberg, Oggetto and Dashel.

TALKS PROGRAMME

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This year, designjunction launches a brand new talks programme at The Office Group in King's Cross. The space, designed by Wells Mackereth and Studio Downie Architects, will host presentations, discussions and demonstrations across two days set to challenge, provoke and engage with 21st century design.

The full programme for designjunction 2017 will be announced soon.
Visit www.thedesignjunction.co.uk for more details.

designjunction London 2017

Thursday 21 – Sunday 24 September 2017

For tickets visit www.thedesignjunction.co.uk/register

Ends

Contacts

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Notes to Editor

About designjunction:

designjunction is London's leading destination for contemporary interior design and culture, held annually during the London Design Festival in September. designjunction presents more than 200 world-class international brands and smaller cutting-edge design labels to an audience of design professionals (architects, interior designers, retailers and media) as well as consumers. In 2016, designjunction attracted more than 27,000 visitors in five days.

designjunction is a show for the industry, by the industry.

Visit www.thedesignjunction.co.uk for more information

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#wheredesignmeets

About Kings Cross:

King's Cross is a critically acclaimed 67 acre, 8 million sq. ft. development in Central London. The site has a rich history and a unique setting. The developer, the King's Cross Central Limited Partnership, is creating a piece of the city, which includes 20 new and refurbished office buildings, nearly 2,000 new homes, as well as new shops and restaurants. Aside from the sheer scale, what makes King's Cross different is the determination to create an interesting place with a varied mix of uses. The area benefits from a lively and diverse arts and events programme that makes use of the world-class public spaces at the site. It's a whole new piece of London with a brand new postcode – N1C

Visit <http://www.kingscross.co.uk> for more information

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